



## **ALTICE USA BRINGS OPTIMUM AND SUDDENLINK VIDEO CUSTOMERS NBCUNIVERSAL'S COVERAGE OF PYEONGCHANG 2018 WINTER OLYMPICS, FEBRUARY 8 – 25**

### **Video Subscribers Gain Access to NBCUniversal's unprecedented 2,400 hours of Multi-Platform Coverage of the Olympic Winter Games**

**New York** – February 5, 2018 – Altice USA (NYSE: ATUS), in agreement with NBCUniversal, today announced a multi-platform content offering for NBCUniversal's coverage of the XXIII Olympic Winter Games from PyeongChang, South Korea, to commence on Thursday, February 8, and run through Sunday, February 25. Altice USA's Optimum and Suddenlink video subscribers will have access to NBCUniversal's unprecedented 2,400 hours of Olympic programming, including coverage of all competition sessions, on-demand.

In addition to enjoying extensive linear coverage on the networks of NBCUniversal, including NBC, NBCSN, CNBC, and USA Network, as well as daily news and highlight coverage on the Olympic Channel: Home of Team USA, subscribers can stay connected to the PyeongChang Games wherever they go via [NBCOlympics.com](http://NBCOlympics.com) and the NBC Sports app America's premier Olympic Games digital destinations. Like no other event to date, the Olympic Games have been, and continue to be, a driver of significant TV Everywhere engagement.

"Altice USA is committed to providing our customers with a high quality entertainment experience both inside and outside the home and we are excited to offer our customers NBCUniversal's unprecedented multiplatform coverage of the 2018 PyeongChang Olympics," said Michael Schreiber, Executive Vice President and Chief Content Officer, Altice USA.

The following multi-platform offerings from NBCUniversal will allow Altice USA's Optimum and Suddenlink customers to watch and be a part of the 2018 Olympic Winter Games through their televisions, PCs, mobile and tablet apps, and connected TVs.

#### **NBCUniversal's Winter Olympics Experience Available to Altice USA's Optimum and Suddenlink Customers Includes:**

- **Linear Networks:** NBC Olympics is utilizing four NBCUniversal broadcast and cable networks to present more than 630 linear television hours of the Games: NBC, NBCSN, CNBC, and USA Network.

In addition, Olympic Channel: Home of Team USA – a partnership between the International Olympic Committee, the United States Olympic Committee, and NBCUniversal – will complement NBCUniversal’s extensive coverage of the PyeongChang Olympics, with wall-to-wall programming from the host city. Daily coverage will include 20 hours of highlights, news and features provided by Olympic Channel News; live Olympic medal ceremony coverage from the PyeongChang Medal Plaza; and a daily studio show hosted by 13-time Emmy Award winner **Jimmy Roberts**. Coverage begins Saturday, Feb. 10, and concludes Saturday, Feb. 24.

[NBCOlympics.com](http://NBCOlympics.com) and **NBC Sports app**: More than 1800 hours of Olympic live streaming and digital only content will be made available at NBCOlympics.com for PCs, and via the NBC Sports app for mobile devices, tablets, and connected TVs verified customers who subscribe to a package that includes USA and who log-in to the site or app.

NBCOlympics.com and the NBC Sports app will once again feature live streaming coverage of all Winter Olympics competition, plus event rewinds and extensive video highlights. Altice USA’s Optimum and Suddenlink video customers can easily verify their subscriptions and watch Olympic coverage live online at no additional charge.

Optimum video customers can also use the Optimum or Altice One app to watch all live PyeongChang 2018 content that is airing on NBCU’s broadcast and cable channels.

- **NBC SPORTS SCORES app**: As a complement to the live streaming available on NBCOlympics.com and the NBC Sports app, the NBC SPORTS SCORES app will provide comprehensive real-time results across all 15 sports, up-to-date medal standings, video highlights, athlete bios, TV/Digital viewing guide information, and more. The app features enthusiasm ratings to help users identify the most exciting events at a given moment.
- **On Demand**: NBCUniversal is making Olympic highlights and select full-event rewinds available via Optimum’s Video-On-Demand service.
- **Pre-Games**: Available now and continuing through the PyeongChang Winter Olympics, Optimum viewers can access 60 pre-Games clips in HD via set-top box, including select highlights from the U.S. Olympic Team Trials.
- **In-Games**: In addition to the live streaming coverage of all Winter Olympics competition, NBCOlympics.com and the NBC Sports app will provide digital-only highlight show and studio programming dedicated to PyeongChang 2018.
  - Beginning on February 9, *Gold Zone*, an exclusive video channel on NBCOlympics.com and the NBC Sports app, will offer digital users a unique lean-back experience. Streaming daily from Noon – 2 p.m. ET, the show will provide a condensed review of the competition day, and feature the best action and defining moments from each day of the PyeongChang Games.

In addition, NBCOlympics.com and the NBC Sports app will present two digital-only studio shows, *Olympic Ice* and *Off The Post*.

For the second consecutive Winter Games, *Olympic Ice* will offer a comprehensive review of all figure skating news and highlights taking place each day. *Olympic Ice* will stream immediately following primetime linear coverage of all figure skating competitions during the Games.

*Off The Post* will stream immediately following the final hockey matchup each day, and provide a full review of both the men's and women's tournaments. *Off The Post* will feature highlights, interviews, analysis and more.

- Also during the Games, NBCUniversal will offer an estimated 14 highlight clips and 5 full-length event replays within 24 hours of an event's completion, all in HD, available via Optimum set-top boxes and TV Everywhere platforms.

### **About Altice USA**

Altice USA (NYSE: ATUS) is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

### **About NBC Olympics**

A division of NBC Sports Group, NBC Olympics is responsible for producing, programming and promoting NBCUniversal's Olympic Games coverage. It is renowned for its unsurpassed Olympic heritage, award-winning production, and ability to aggregate the largest audiences in U.S. television history. NBCUniversal owns the U.S. media rights on all platforms to all Olympic Games through 2032.

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