

## ALTICE USA ESTABLISHES ALTICE USA NEWS DIVISION COMPRISING NEWS 12 AND I24NEWS IN THE U.S.

## Altice USA's Michael Schreiber Appointed as EVP and President of *Altice USA News*Altice USA's Yossi Benchetrit Named Chief Procurement and Programming Officer

NEW YORK (April 17, 2018) -- Altice USA (NYSE: ATUS), one of the largest broadband communications and video services providers in the United States, today announces the establishment of its *Altice USA News* division, a business unit designed to focus on the continued development and growth of the company's news properties. The *Altice USA News* group includes the U.S. division of international news and current affairs network *i24NEWS* and the hyperlocal News 12 Networks, which serves local communities in the New York tri-state area.

The newly formed division will be led by Altice USA's Michael Schreiber in the role of EVP and President of *Altice USA News*, reporting to Co-President and CFO Charlie Stewart. Schreiber previously served as the company's chief content officer leading all programming-related developments and agreements, including the negotiation of carriage deals for *i24NEWS* in the U.S., where the network is currently available on Charter/Spectrum, Mediacom, and Altice USA's Optimum and Suddenlink systems.

"In today's world, access to reliable, high-quality news is absolutely vital, which makes *i24NEWS* and News 12 an incredibly important part of the Altice USA portfolio," said Mr. Stewart. "The establishment of a content-focused news organization under Michael will only help to strengthen our news properties and focus on their continued growth and development."

Mr. Schreiber added: "*i24NEWS* and News 12 are already very strong and successful news organizations among their core audiences, and I am excited to be onboard to bring both networks to the next level with a focus on expanding audience reach, enhancing digital products, and further capitalizing on advertising potential."

Prior to joining Altice USA, Schreiber worked in content acquisition at Comcast and in network distribution and local ad sales at NBCUniversal. He also assisted in the founding, development and launch of Hulu.

Altice USA's current Chief Procurement Officer, Yossi Benchetrit, will assume responsibility for the company's programming activities. As Chief Procurement and Programming Officer, Benchetrit will be responsible for all strategy, management and procurement of goods and services for the company, including oversight of the Procurement, Programming, Real Estate and Corporate Administration functions, with a focus on developing strategic partnerships. Benchetrit has already played a significant role in content negotiations at Altice USA, and previously led all procurement activities for content, technology and network initiatives and supplier relationships for Altice worldwide. He reports to Altice USA Chairman and CEO, Dexter Goei.

Within the *Altice USA News* division, Patrick Dolan will serve as Senior Network Advisor of News 12 and will report to Schreiber. Additionally, Schreiber will work closely with Frank Melloul, CEO of *i24NEWS*, who will continue to lead the *i24NEWS* organization and its three channels globally.





## Contact

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## **About Altice USA**

Altice USA (NYSE: ATUS), the U.S. business of Altice N.V. (Euronext: ATC, ATCB), is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.