



12/15/2017

## **ALTICE USA ENHANCES INTERNATIONAL VIDEO OFFERINGS WITH NEW SPANISH, FRENCH AND RUSSIAN-LANGUAGE TV PACKAGES**

Altice USA (NYSE: ATUS), one of the largest broadband communications and video services providers in the United States, today announces that it has updated its portfolio of international TV packages to provide customers with even more high-quality and in-language programming options to meet their content needs. In Altice's Optimum New York tri-state area system, this includes launching the company's first French-language TV package as well as significantly refreshed Spanish and Russian-language video packages, while customers in Suddenlink regions will enjoy an improved and enhanced Spanish-language TV offering.

"Altice USA is committed to delivering the highest quality entertainment experience possible, and we are excited to unveil these enhanced international TV offerings to meet the programming needs of our diverse U.S. customer base," said Hakim Boubazine, Co-President and Chief Operating Officer, Altice USA. "These new packages offer exciting channels at a great value, providing our customers with content that will allow them to stay better connected to their culture and heritage."

### **Spanish-Language**

The new Spanish-language TV packages for Optimum and Suddenlink customers better cater to the Spanish-language populations the company serves and features new in-language content, including music, movies, as well as kids and lifestyle programming.

Suddenlink's refreshed **Conexión Única** package features more than 30 Spanish-language channels, including the following five new channels:

- **HOLA TV:** features celebrity news from ¡HOLA! Magazine reimagined for television, including exclusive access to human interest stories, celebrity and lifestyle-driven programs
- **Kids Central:** kid's network broadcast in a parent-approved atmosphere providing learning opportunities for both children and their parents while remaining fun for kids to watch
- **Tarima TV:** the first Latin concert channel featuring full-length concerts and exclusive performances from top artists from around the world
- **INTI TV:** the first and only Hispanic-made cable channel devoted to the wellness of body, mind, and spirit
- **Teleformula:** an information network covering entertainment, sports, women's issues, finance, politics, and health plus analysis of national and international events and more

The enhanced **Optimum en español** package offers 50 Spanish-language channels, including the five new channels in the above Suddenlink package **PLUS:**

- **Canal America:** delivering news, information, entertainment and coverage of live events catering to the Dominican and Hispanic community
- **Video Rola:** the first-ever TV network dedicated to the popular regional Mexican music genre
- **RCN Novelas:** a channel delivering acclaimed novelas and series that have received international recognition
- **TV Quisqueya:** Dominican TV network featuring a variety of entertainment shows, news and events
- **Venevisión:** presents original Spanish-language programming that engages the Hispanic audience through a mix of successful content including talk shows, comedy, game shows, variety and telenovelas

### **French-Language**

The new **Optimum French** package includes the following three French-language networks:

- **BFMTV:** The number one hard news channel in France featuring live coverage of politics, culture, sports and more
- **i24 News (French):** An unfiltered, unbiased 24/7 news and current affairs channel from the heart of the Middle East
- **TV5MONDE:** offering a wide array of news, movies, entertainment and cultural programs



**Russian-Language**

New to the six-channel **Optimum Russian** package is popular comedy network **THT**, a leading Russian entertainment channel that features sitcoms, movies, as well as variety and reality TV shows.

In addition, some international channels are available for viewing on mobile devices via the Optimum and Suddenlink TV apps. Altice USA Optimum TV customers also have access to foreign-language programming On Demand. For more information on Altice USA's international TV packages, visit [optimum.com](http://optimum.com) and [suddenlink.com](http://suddenlink.com).

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**About Altice USA**

Altice USA (NYSE: ATUS), the U.S. business of Altice N.V. (Euronext: ATC, ATCB), is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.