



ALTICE USA CELEBRATES HISPANIC HERITAGE MONTH WITH STUDENT ESSAY CONTEST

*Open to middle-school and high-school students across the
Optimum and Suddenlink service areas*

Bethpage, NY, October 12, 2016 – Altice USA is proud to announce that it has launched a student essay contest in recognition of Hispanic Heritage Month. The contest is open to middle-school students (grades 6 through 8) and high-school students (grades 9 through 12) who attend school in the communities that Altice USA serves with its Optimum and Suddenlink television, internet and phone services. The 2016 contest asks students to: *"Name a Latino, past or present, with whom you would choose to spend a day and explain why."* Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB) a leading telecommunications, media and entertainment company, is the fourth largest cable operator in the U.S.

"Altice USA is proud to launch our student essay contest in the Optimum and Suddenlink service areas, and pay tribute to the extraordinary achievements of Hispanics," said Lee Schroeder, senior vice president, government and public affairs. "We are committed to making a difference in the communities where our customers and employees live and work, and believe this is a great opportunity for students to celebrate and learn more about this rich heritage and culture. We look forward to recognizing the students for their great work."

Previously available in the Optimum region, Altice USA is opening the Hispanic heritage essay contest to schools and students in the Suddenlink footprint. This year marks the ninth year that schools in the Optimum service area are invited to participate in this essay contest.

In all areas, essays must be submitted through the Altice Connects website <http://alticeconnects.com/>, emailed to HispanicHeritage@Alticeusa.com, or mailed to Altice USA, Attention Public Affairs, 1111 Stewart Avenue, Bethpage, NY 11714. Entries will be accepted through November 7 and cannot exceed 500 words. One grand prize and three runner up prizes will be awarded in both the middle- and high-school categories for both Optimum and Suddenlink service areas. Winners will be selected and announced in November 2016. Prizes include a \$1500 cash scholarship (Grand Prize) or an iPad mini (Runner Up).

Optimum-branded television, internet and phone services are available in areas of New York, New Jersey and Connecticut. Suddenlink-branded television, internet and phone services are available in areas of Arizona, Arkansas, California, Idaho, Kansas, Kentucky, Louisiana, Mississippi, Missouri, Nevada, New Mexico, North Carolina, Ohio, Oklahoma, Texas, Virginia, and West Virginia.

Altice acquired Suddenlink in December 2015, and it acquired Cablevision Systems Corporation and its Optimum services in June 2016.

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About Altice USA

Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve in the tri-state area. For more information, visit www.alticeusa.com.

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