



**Altice Names Paul Haddad Global Chief Data Officer**  
*Haddad also continues to lead U.S. data business*

**August 4, 2016** -- Altice N.V. (Euronext: ATC, ATCB) today announces that Paul Haddad has joined the management team as Global Chief Data Officer, effective immediately.

As the Global Chief Data Officer, Paul will lead the creation and monetization of a world-class data analytics practice across all of Altice Telecom and Media subsidiaries. Within this space, he will set the foundation and launch local and global advertising solutions, and drive the development of innovative products and pricing strategies in each of our territories.

Paul will also continue to lead and expand Altice USA's advanced data analytics business to provide clients with actionable data intelligence for more effective and efficient advertising.

Paul will report, respectively, to Michel Combes, Altice Group CEO, and to Dexter Goei, Altice USA Chairman and CEO.

**Michel Combes, CEO, Altice Group:** "Paul has a deep expertise in how data analytics and advanced advertising can maximize media opportunities for clients across all platforms, and he is the ideal executive to bring these solutions to our businesses across the globe. The introduction of a focused data business is an important step in our strategy, which is based on the convergence of telecom, media, content and advertising, and enables us to build on our commitment to add value to our customers."

**Dexter Goei, Chairman and CEO, Altice USA:** "As a proven leader in the evolving advertising and data insights landscape, we are enthusiastic that Paul will continue to drive the ongoing development of the U.S. data analytics business. We look forward to partnering with Paul and our colleagues at Altice Group to advance these practices across our international businesses."

Paul brings over 20 years of entrepreneurial and multi-national experiences in the fields of big data analytics, advanced advertising, programmatic, optical networking, wireless backhaul, and network management. Paul holds an electrical engineering degree from Concordia University (Montreal, Canada), speaks five languages, and holds multiple patents in the advanced data & information management systems, as well as bandwidth trading domains.

## **Contacts**

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**About Altice** -- [www.altice.net](http://www.altice.net)

Founded by telecom entrepreneur, Patrick Drahi, Altice is a multinational cable, fiber, telecommunications, contents and media company with presence in four regions -- Western Europe (comprising France, Belgium, Luxembourg, Portugal and Switzerland), the United States, Israel, and the Overseas Territories (currently comprising the French Caribbean, the Indian Ocean regions and the Dominican Republic). Altice provides very high speed based services (high quality pay television, fast broadband Internet and fixed line telephony) and, in certain countries, mobile telephony services to residential and corporate customers.

Altice is also active in the media space with a portfolio of channels (News, Sports, Lifestyle...) as well as a provider of Premium contents on nonlinear platforms; it also produces its own original contents (Series, Movies...).

Altice (ATC & ATCB) is listed on NYSE Euronext Amsterdam.

**About Altice USA** -- [www.alticeusa.com](http://www.alticeusa.com)

Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve.