

Optimum Community Presents the 55th Annual Newark Puerto Rican Day Parade

Thousands of people lined the streets of Newark on September 18 to watch and participate in the 55th Annual Puerto Rican Day Parade and Optimum Community was there to capture the festivities and cover the parade in its entirety. In addition to being a celebration of Puerto Rican heritage and culture, this year's parade was also dedicated to Alzheimer's awareness and the City of San Juan.

The parade was hosted by Jossue Torres, parade public relations manager and Soraida Peres, local television producer and editor, and attended by various dignitaries; representatives of the Newark public schools and marching bands; representatives of the North Ward Center; and many more. To see more photos and watch the parade in its entirety, please go to <http://www.optimumcommunity.net/community-coverage/new-jersey/2016/55th-annual-puerto-rican-day-parade>.



Pictured L-to-R: New Jersey Senator M. Teresa Ruiz (D), New Jersey Senate President Stephen Sweeney (D), New Jersey Assemblywoman Eliana Pintor Marin, and Altice USA's Francisco Saldana (Optimum Community).



State Senator Bob Menedez greets the crowd of parade-goers.



Parade hosts Jossue Torres (left) and Soraida Peres (center) greet Newark Mayor Ras Baraka (right).



Parade hosts Jossue Torres (left) and Soraida Peres (right) greet State Senator Bob Menedez (center).