



ALTICE USA AND STARZ ANNOUNCE MULTI-YEAR CARRIAGE AGREEMENT

(New York, NY and Beverly Hills, Calif. – February 13, 2018) – Altice USA (NYSE: ATUS) and Starz, a Lionsgate company (NYSE: LGF.A, LGF.B), announced today a new multi-year affiliation agreement. The comprehensive agreement secures rights for Altice USA, one of the largest broadband communications and video services providers in the United States, to offer the full suite of STARZ and STARZ ENCORE premium linear and HD channels, On-Demand, HD On-Demand and online services across the Optimum and Suddenlink cable systems. The agreement also allows for Altice USA to sell the STARZ App to their customers on the new Altice One entertainment service, as well as broader digital rights including TV Everywhere. The deal also secures Starz packaging position and expands its subscriber base.

“Our goal is to give customers the flexibility, choice and entertainment they want at a great value, and we appreciate their patience while we worked to reach a deal that was in their best interest,” said Hakim Boubazine, Co- President and Chief Operating Officer of Altice USA. “Through this new expanded arrangement, we are pleased to provide Starz’ wide array of programming on traditional and digital platforms, and look forward to working with Starz to continue to serve the diverse needs of our customer base across the U.S.”

“Starz is very pleased that both companies found a mutually beneficial way to expand our relationship over the next several years to offer the best content possible to millions of Altice USA subscribers,” said Jeffrey Hirsch, Chief Operating Officer of Starz. “In addition to the thousands of blockbuster and library movies Starz offers, we believe Altice USA values our company’s programming commitment to create and deliver premium quality original series that serve traditionally underserved audiences. By working together, both companies are in a stronger position to provide the best content and products to our shared customers.”

For more information about channel line ups and timing, Optimum customers can visit Optimum.net/starz and Suddenlink customers can visit Suddenlink.com/starz.

About Altice USA

Altice USA (NYSE: ATUS) is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

About Starz

Starz (www.starz.com) a Lionsgate company (NYSE: LGF.A, LGF.B), is a leading global media and entertainment company that provides premium subscription video programming on domestic U.S. pay television networks and produces and distributes content for worldwide audiences, including its investment in the STARZ PLAY Arabia OTT service. Starz is home to the flagship STARZ® brand and STARZ ENCORE channels and provides high-quality, entertaining premium subscription video programming with 17 premium pay TV channels and associated on-demand and online services, including the STARZ app. Sold through U.S. multichannel video distributors, including cable operators, satellite television providers, telecommunications companies, and other online and digital platforms, Starz offers subscribers more than 5,000 distinct premium television episodes and feature films every year and up to 1,500 every month, including STARZ Original series, first-run movies and other popular movie and television programming.

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